



## Mission

To build healthier lives, free of cardiovascular diseases and stroke

## Our Strategic Impact Goal

By 2020, to improve the cardiovascular health of all Americans by 20% while reducing deaths from cardiovascular diseases and stroke by 20%

## Heart & Stroke Facts

- ♥ Heart disease is our nation's #1 killer, causing 41% of all deaths (more than the next 7 leading causes of deaths combined)
- ♥ 1 in 3 Americans has some form of heart disease
- ♥ Every 33 seconds an American dies of heart disease
- ♥ Stroke is our nation's #3 killer and the leading cause of serious, long-term disability
- ♥ 42% of women who die each year die from heart disease and stroke

## What we do

- ♥ **Community:** We make local communities healthier by impacting smoking laws, food policies, physical activity at schools, funding for research, and access to AEDs (Automated External Defibrillators).
- ♥ **Healthcare:** We help improve healthcare systems by training professionals about heart and stroke procedures, advocating for patient rights, and helping advance the best quality care.
- ♥ **Education:** We help people live healthier lives by educating them about how to prevent heart disease and stroke.
- ♥ **Research:** We save lives by funding research and discovering scientific breakthroughs.

**HAVE A HEART. SAVE A HEART.**